

Portfolio Website

Waveform Ventures is a syndicate of India's best angels, investing in early stage startups in India. We collaborated with The Banana Design Co. to build a static website that showcased their business portfolio.

PROJECT NAME

Waveform Ventures

CLIENT

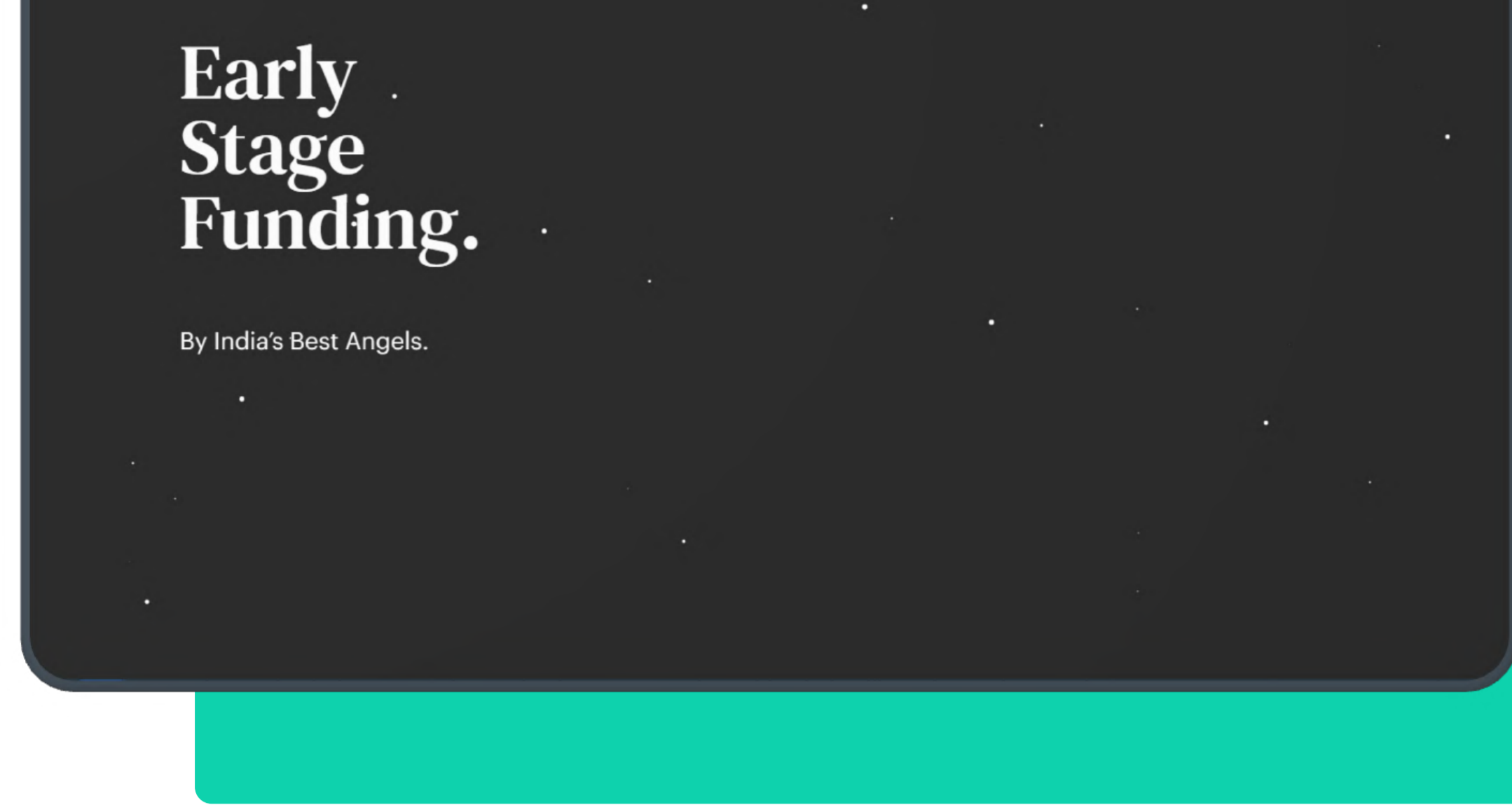
Arun Tadanki

PLATFORM

HTML-CSS + Node.js

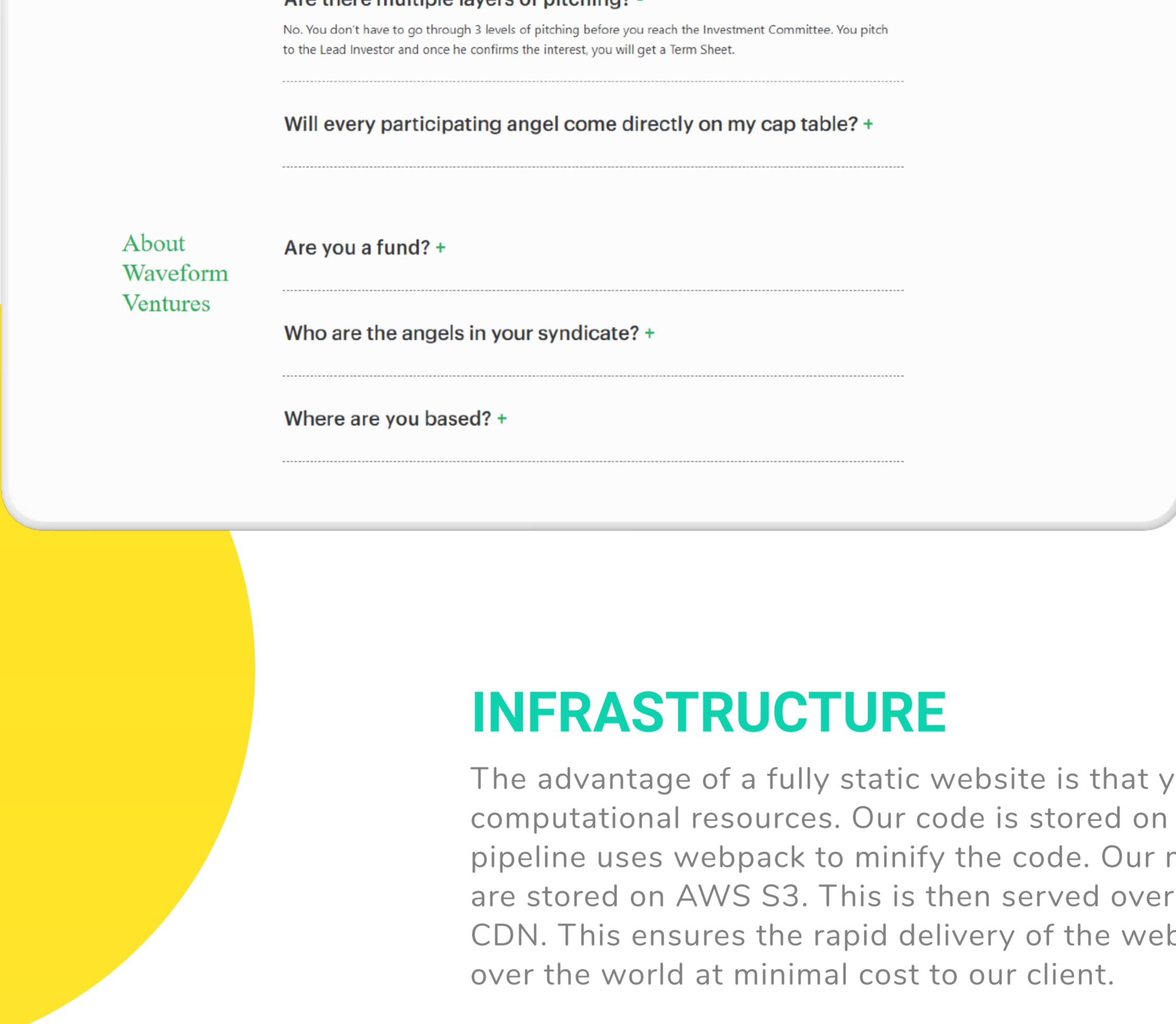
YEAR

2020



FEATURES

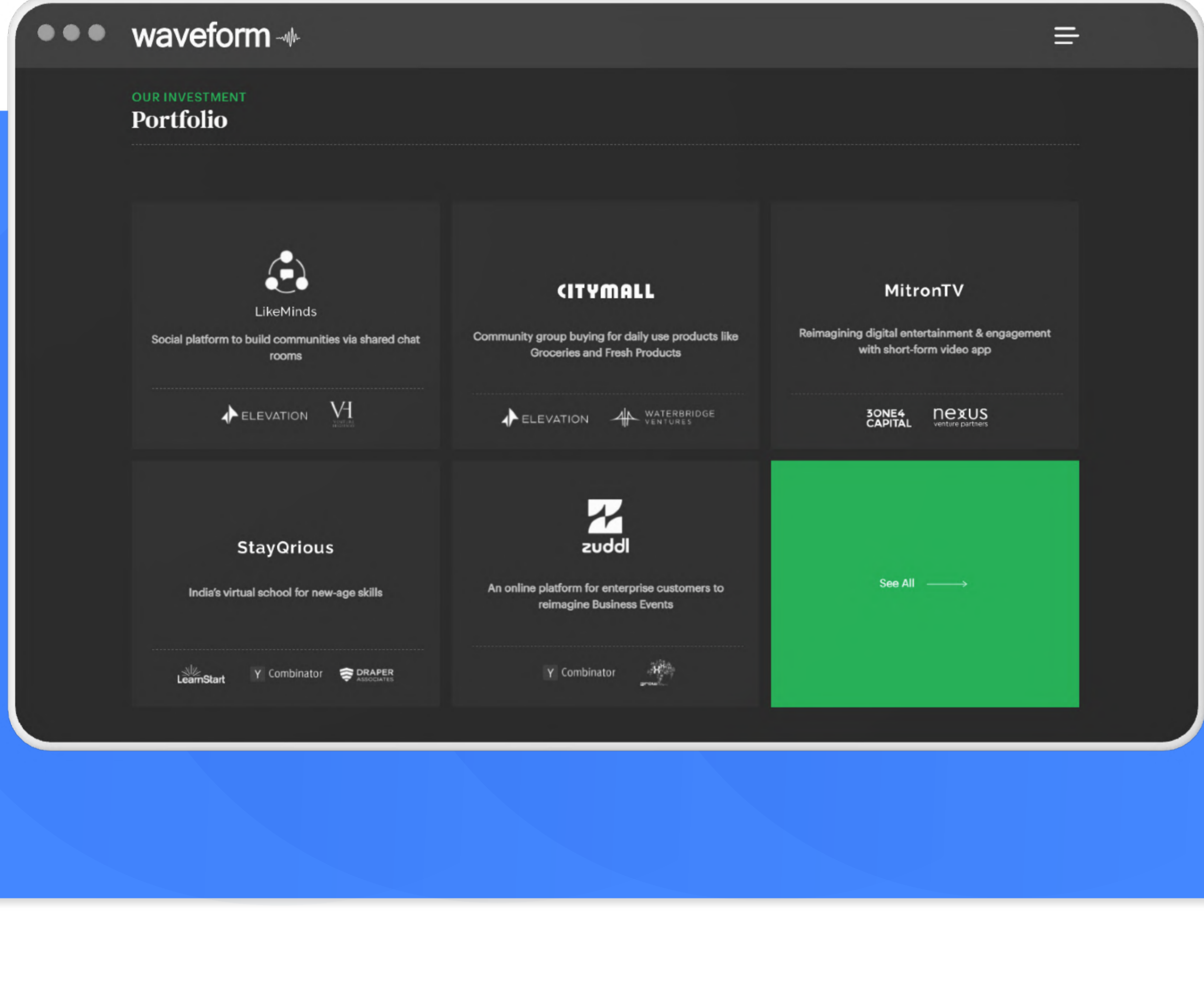
- ▶ Fully responsive design
- ▶ Medium blog integration
- ▶ Lazy loading of assets
- ▶ Micro-interactions
- ▶ Scroll animations
- ▶ Served over CDN
- ▶ SEO compliant



INFRASTRUCTURE

The advantage of a fully static website is that you require no computational resources. Our code is stored on Gitlab. The CI/CD pipeline uses webpack to minify the code. Our minified build files are stored on AWS S3. This is then served over the Cloudfront CDN. This ensures the rapid delivery of the website content all over the world at minimal cost to our client.

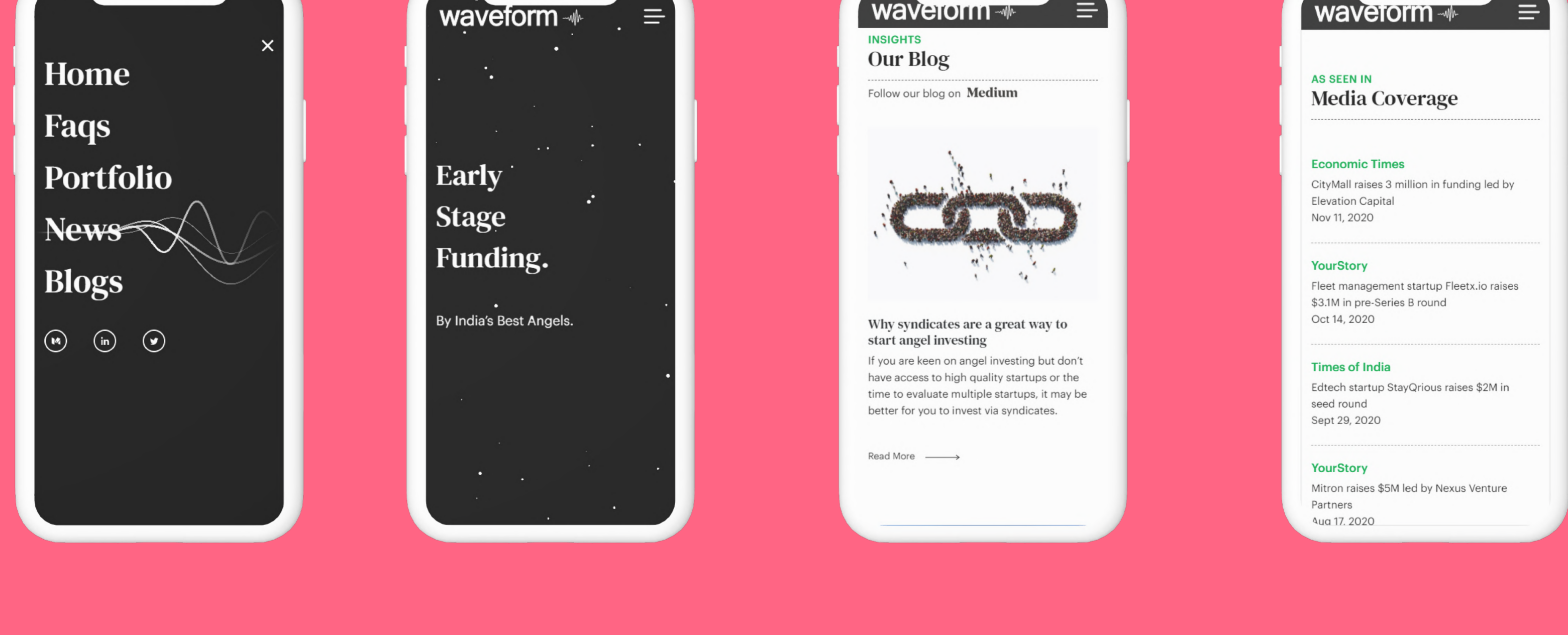
We ensured rapid delivery of website content across the world without a hosting server. This was done by storing files on AWS S3 and serving them on Cloudfront CDN.



TESTING

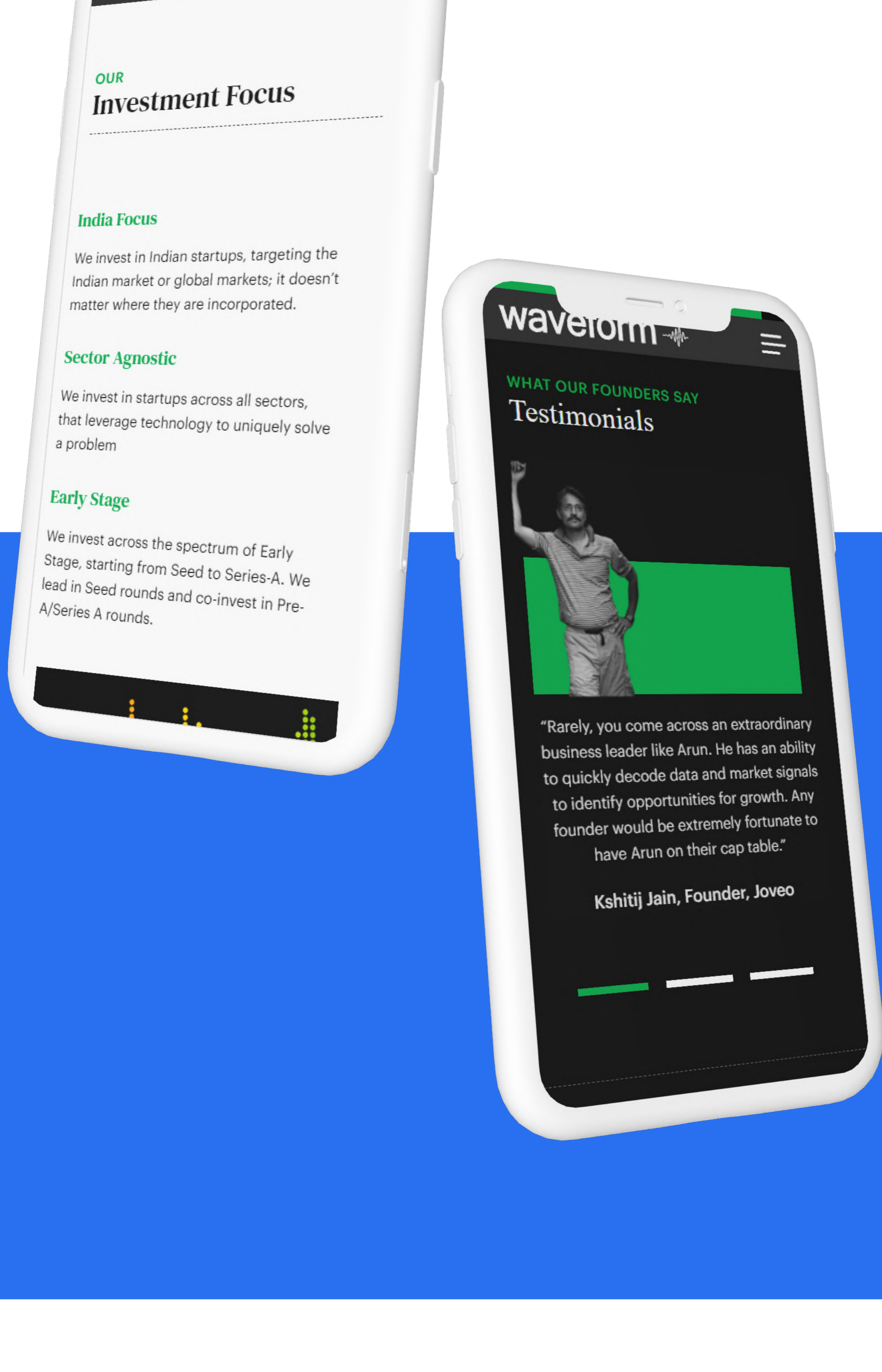
Rigorous testing was done across

- Multiple devices like iPhones, Samsung Galaxy and other Android devices
- Multiple browsers including Google Chrome, Mozilla Firefox and Safari
- Multiple platforms like Mac OS, iOS, Android and Windows.
- Multiple screen sizes



SEO

- ▶ Structured Data on every page describing content to web crawlers
- ▶ In depth SEO audit after release of the website
- ▶ Generation of size optimized and scaled images
- ▶ Social media tags like Twitter and Open-Graph
- ▶ Google compliant meta titles and descriptions
- ▶ Page speed insights audit and optimization



Visit the live site at waveform.vc